



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1798/OBAMA FOR AMERICA (137372)
National/Political
1798/06318811

Invoice 635868
Inv Date 9/30/2012
Terms Net 30
Contract 331701
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:37PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	09/18/12 11:45AM (Tu)	00:30	OFA12Z118	\$625.00	
1.0	Spot	11:00:00AM-12:00:00	Per week (2), Tu, We, Th, Fr	09/19/12 11:43AM (We)	00:30	OFA12Z118	\$625.00	
2.0	Spot	12:00:00PM-1:00:00	Per week (3), Tu, We, Th, Fr	09/19/12 12:36PM (We)	00:30	OFA12Z118	\$525.00	
2.0	Spot	12:00:00PM-1:00:00	Per week (3), Tu, We, Th, Fr	09/20/12 12:21PM (Th)	00:30	OFA12Z118	\$525.00	
2.0	Spot	12:00:00PM-1:00:00	Per week (3), Tu, We, Th, Fr	09/21/12 12:38PM (Fr)	00:30	OFA12A113H	\$525.00	
3.0	Spot	4:00:00PM-5:00:00	Per week (3), Tu, We, Th, Fr	09/19/12 4:17PM (We)	00:30	OFA12Z118	\$625.00	
3.0	Spot	4:00:00PM-5:00:00	Per week (3), Tu, We, Th, Fr	09/20/12 4:56PM (Th)	00:30	OFA12Z118	\$625.00	
3.0	Spot	4:00:00PM-5:00:00	Per week (3), Tu, We, Th, Fr	09/21/12 4:56PM (Fr)	00:30	OFA12A113H	\$625.00	
4.0	Spot	5:00:00AM-5:30:00	Per week (2), Tu, We, Th, Fr	09/20/12 5:29AM (Th)	00:30	OFA12Z118	\$375.00	
4.0	Spot	5:00:00AM-5:30:00	Per week (2), Tu, We, Th, Fr	09/21/12 5:24AM (Fr)	00:30	OFA12A113H	\$375.00	
5.0	Spot	5:00:00PM-6:00:00	Per week (2), Tu, We, Th, Fr	09/20/12 5:21PM (Th)	00:30	OFA12A113H	\$1400.00	
5.0	Spot	5:00:00PM-6:00:00	Per week (2), Tu, We, Th, Fr	09/21/12 5:14PM (Fr)	00:30	OFA12Z118	\$1400.00	
6.0	Spot	5:30:00AM-6:00:00	Per week (2), Tu, We, Th, Fr	09/19/12 5:30AM (We)	00:30	OFA12Z118	\$575.00	
6.0	Spot	5:30:00AM-6:00:00	Per week (2), Tu, We, Th, Fr	09/20/12 5:54AM (Th)	00:30	OFA12Z118	\$575.00	
7.0	Spot	6:00:00PM-6:30:00	Per week (3), Tu, We, Th, Fr	09/19/12 6:00PM (We)	00:30	OFA12Z118	\$1850.00	
7.0	Spot	6:00:00PM-6:30:00	Per week (3), Tu, We, Th, Fr	09/20/12 6:27PM (Th)	00:30	OFA12Z118	\$1850.00	
7.0	Spot	6:00:00PM-6:30:00	Per week (3), Tu, We, Th, Fr	09/21/12 6:14PM (Fr)	00:30	OFA12A113H	\$1850.00	
8.0	Spot	6:00:00AM-7:00:00	Per week (1), Tu, We, Th, Fr	09/20/12 5:58AM (Th)	00:30	OFA12Z118	\$1200.00	
9.0	Spot	7:00:00PM-7:30:00	Day, Tu-1, W-1, Th-1, F-1	09/18/12 6:59PM (Tu)	00:30	OFA12P092H	\$1850.00	
9.0	Spot	7:00:00PM-7:30:00	Day, Tu-1, W-1, Th-1, F-1	09/19/12 6:59PM (We)	00:30	OFA12Z118	\$1850.00	
9.0	Spot	7:00:00PM-7:30:00	Day, Tu-1, W-1, Th-1, F-1	09/21/12 6:59PM (Fr)	00:30	OFA12A113H	\$1850.00	
10.0	Spot	7:00:00AM-9:00:00	Per week (2), Tu, We, Th, Fr	09/20/12 9:00AM (Th)	00:30	OFA12Z118	\$1250.00	
10.0	Spot	7:00:00AM-9:00:00	Per week (2), Tu, We, Th, Fr	09/21/12 8:55AM (Fr)	00:30	OFA12A113H	\$1250.00	
11.0	Spot	7:30:00PM-8:00:00	Per week (3), Tu, We, Th, Fr	09/20/12 7:38PM (Th)	00:30	OFA12Z118	\$1850.00	
11.0	Spot	7:30:00PM-8:00:00	Per week (3), Tu, We, Th, Fr	09/21/12 7:29PM (Fr)	00:30	OFA12A113H	\$1850.00	
12.0	Spot	12:00:00PM-12:30:00	Day, Sa-1, Su-1	09/22/12 12:10PM (Sa)	00:30	OFA12A113H	\$375.00	
12.0	Spot	12:00:00PM-12:30:00	Day, Sa-1, Su-1	09/23/12 12:29PM (Su)	00:30	OFA12A113H	\$375.00	
13.0	Spot	7:00:00AM-9:00:00	Day, Sa-1	09/22/12 6:59AM (Sa)	00:30	OFA12A113H	\$675.00	
14.0	Spot	7:00:00PM-8:00:00	Day, Sa-1	09/22/12 7:12PM (Sa)	00:30	OFA12A113H	\$675.00	
15.0	Spot	8:00:00PM-11:30:00	Day, Sa-1	09/22/12 7:59PM (Sa)	00:30	OFA12A113H	\$2700.00	
16.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	09/22/12 8:58AM (Sa)	00:30	OFA12A113H	\$675.00	
17.0	Spot	1:00:00PM-6:00:00	Day, Su-2	09/23/12 2:38PM (Su)	00:30	OFA12A113H	\$375.00	
17.0	Spot	1:00:00PM-6:00:00	Day, Su-2	09/23/12 3:59PM (Su)	00:30	OFA12A113H	\$375.00	
18.0	Spot	7:00:00AM-9:00:00	Day, Su-1	09/23/12 7:28AM (Su)	00:30	OFA12A113H	\$675.00	
19.0	Spot	11:00:00PM-11:35:00	Per week (3), Tu, We, Th, Fr, Su	09/20/12 11:34PM (Th)	00:30	OFA12Z118	\$1500.00	
19.0	Spot	11:00:00PM-11:35:00	Per week (3), Tu, We, Th, Fr, Su	09/21/12 11:34PM (Fr)	00:30	OFA12A113H	\$1500.00	
19.0	Spot	11:00:00PM-11:35:00	Per week (3), Tu, We, Th, Fr, Su	09/23/12 11:13PM (Su)	00:30	OFA12A113H	\$1500.00	
20.0	Spot	10:00:00PM-11:00:00	Day, W-1	09/19/12 10:38PM (We)	00:30	OFA12Z118	\$3400.00	
21.0	Spot	8:00:00PM-9:00:00	Day, W-1	09/19/12 8:16PM (We)	00:30	OFA12Z118	\$3000.00	



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3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
OBAMA FOR AMERICA

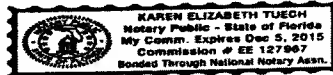
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:37PM

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Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
22.0	Spot	11:35:00PM-12:05:00	Per week (3),Tu,We,Th,Fr	09/21/12 12:00AM (Fr)	00:30	OFA12A113H	\$675.00	
23.1	Spot	12:05:00AM- 1:05:00	Per week (2),Tu,We,Th	09/18/12 12:39AM (Tu)	00:30	OFA12Z118	\$275.00	
23.1	Spot	12:05:00AM- 1:05:00	Per week (2),Tu,We,Th	09/19/12 12:44AM (We)	00:30	OFA12Z118	\$275.00	
24.0	Spot	3:00:00PM- 4:00:00	Per week (1),Th,Fr	09/21/12 3:38PM (Fr)	00:30	OFA12A113H	\$650.00	
25.0	Spot	6:00:00AM- 7:00:00	Per week (1),Th,Fr	09/21/12 5:59AM (Fr)	00:30	OFA12A113H	\$1200.00	M/G For 11.0.1
26.0	Spot	12:00:00PM- 1:00:00	Day,Th-1,F-1	09/20/12 12:55PM (Th)	00:30	OFA12Z118	\$675.00	M/G For 22.0.1,22.0.2
26.0	Spot	12:00:00PM- 1:00:00	Day,Th-1,F-1	09/21/12 12:21PM (Fr)	00:30	OFA12A113H	\$675.00	M/G For 22.0.1,22.0.2
27.0	Spot	11:30:00PM-12:05:00	Day,Sa-2	09/22/12 12:11AM (Sa)	00:30	OFA12A113H	\$775.00	M/G For 9.0.1
27.0	Spot	11:30:00PM-12:05:00	Day,Sa-2	09/22/12 12:28AM (Sa)	00:30	OFA12A113H	\$775.00	M/G For 9.0.1
28.0	Spot	10:00:00AM-11:00:00	Day,F-1	09/21/12 10:16AM (Fr)	00:30	OFA12A113H	\$300.00	M/G For 9.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$51,975.00	Total Spots	49
Commission	(\$7,796.25)		
Net Total	\$44,178.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.